



We Innovate Your Solutions



In today's highly competitive business environment every company needs to find its own competitive edge. Core Competency for a firm has become almost extinct since all companies are exposed to the same knowledge and technology. At this juncture, differentiation is prerequisite for any company, not only for winning but even for a sheer existence in this dynamic market. Today the difference between winning and losing has become so small that every company needs to be updated and acquainted with the latest offerings to sustain the intense competition.

One of the biggest strengths necessary for any firm to foresee the future challenges and prepare for them accordingly is Innovation. We at iCore believe in Innovation at every levels of solution, starting from the planning stage to its implementation stage. We believe in creating smart solutions which is not only optimal but also flexible to ever changing business demands.



OUR MISSION

To develop innovative ideas and implement it for effective solutions

To deliver optimal Business solutions and enhance it with the latest technology

To create a happy environment for its employees and thereby facilitating smart work

OUR VISION

At iCore Innovations, Our Vision is to be the most innovative company which provides next generation solutions to its customers with the latest technology possible. Our core competency of innovation, intelligence and implementation aims to create better solutions with minimal resources.



iCore Innovations is one of the fast growing services company with interests in IT solutions & services, Web services and IT Infrastructure solutions. iCore utilizes the latest technology and makes sure it serves the customer requirement to the fullest extent. iCore believes in providing the best solutions with the least possible resources so that it is easy for its clients to embrace the solution without much of a financial constraint.

IT Services

iCore provides total software solutions and services to its clients. iCore has expertise in the software development cycle and it takes special interest starting from the initial planning of the project to the client side evaluation and support of the product.

Software Development & Maintenance

iCore has well defined and industry standard application development process which comprises of software development lifecycle starting from business process analysis to application installation and maintenance/support. We at iCore take feedback from our clients at each step of the development lifecycle and refine the model to give optimum performance of the system. Our application development methodology can be used for different kinds of applications, namely



- *New application development*
- *Existing application modifications and maintenance*
- *Application migration*

Quality check is done at each layer of the application development process, and testing is done at several stages to find possible implementation bugs and fix them with a well defined process so that no inconsistencies will occur at later stages. iCore has highly experienced design and development team working closely with its clients at each level of the application development process.

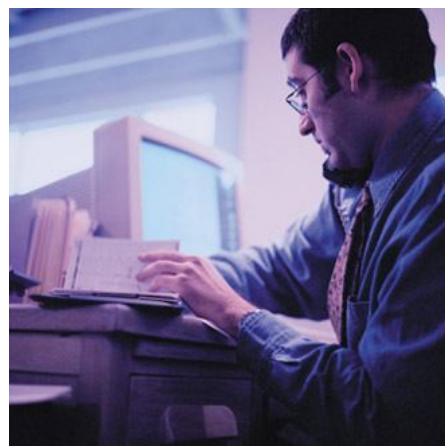
iCore has excellent design and implementation experience in the following domains.

- *Education*
- *Insurance & Banking*
- *Animation*
- *Retail*
- *Supply chain management*

Our Tools

The following are some of the technologies that we use at iCore for the development and implementation of the software

- *Languages : Java, .net tech, C#,C,C++,VC++*
- *Frame Works: Spring, Struts, Ruby On Rails*
- *Web Tech : php, jsp, Flex, Ruby, Java script frameworks (jQuery, Dojo, Mootools)*
- *Database :Oracle,MySQL,DB2,Informatica,BW*
- *Database ORM tools : Hibernate*
- *Mobile Platform : Android , iPhone tools*
- *Infrastructure Solutions : Cloud Computing*
- *Learning Management Systems*



Software Testing

iCore has extensive experience in software testing; we have well defined testing models for different software packages. We use state of the art testing tools available commercially and in-house developed tools for the testing. Each testing operation is well documented and maintained. We do the following test

- *Manual testing*
- *Unit testing*
- *Functional & Regression testing*
- *Compatibility,*
- *interoperability & Integration testing*
- *Network security and load testing*

Web Services Solutions

The success of any business depends on its marketing and management portfolio. The more people know about your business the more your business grows. Every successful company is trying to utilize internet to its competitive advantage. Starting from the initial e-mails to the latest twitter, the modes of reaching to the potential clients have been changing.

iCore provides total internet based solutions starting from content generation to content presentation and maintenance. We have well experienced web programmers to give your business an internet based makeover for the world audience who are your potential customers. Some of the Solutions we provide are

- *Web site design*
- *Web based B2B & B2C solutions*
- *Developing web services*
- *Integrating with third party web services*
- *Search Engine Optimization (SEO)*



IT Infrastructure Solutions

iCore provides total IT infrastructure solutions for our clients by analyzing their current requirements and assessing their future demands. We present a detailed report to our clients before setting up the IT infrastructure, and makes sure that the cost is within the limits of our client's proposed budget. This way we aim to minimize the total cost of ownership (TCO) and maintenance cost of the client.

- *Hardware solutions for network, servers and work stations*
- *Software solutions for network maintenance, security and auditing*
- *Network solutions for network design*
- *IT Infrastructure maintenance*

Our Infrastructure

- iCore has state of the art development center in Hyderabad, India; marketing and consultancy office in Virginia, USA.
- Excellent network infrastructure with LAN and WAN connectivity
- State of the art technology router and firewall.
- Well managed document management system is in place for project management and internal operations.
- iCore is equipped with state of the art communication systems ranging from teleconferencing, web conferencing, VOIP, message collaboration and communication over internet.
- Development center is filled with latest hardware for work stations and high end hardware servers for database, ftp, web, file and application servers.
- Well defined training programs are in place to keep iCore employees up-to date on latest technology and business processes.



Some of our Client's Testimonials

"For the success of our business we needed a unique portal design since our operational requirements were rather unconventional. We also were prone to continuous changes and up gradation in our business operations. In this scenario we needed somebody who can provide with a customized design support and maintenance. This is when we had an opportunity to avail the service of iCore Innovations. I should say that as per their tagline they had really innovated our solutions. We never had any technical hiccups so far and our operation has eased up owing to this portal. I am looking forward to their service in our future requirements as well and wish them all the best in their endeavors"



Hemanth Reddy
CEO, 3 Cube Projects Ltd, India

When we started our operations, we had various technical difficulties owing to the complexities of our client's transactions. Secondly we needed any secondary support for our operation. iCore had created for us insurance process automation portal and a backend operation software. This literally trouble shooted all our functional difficulties and enabled us to concentrate better on our primary business. To be more precise we have been successful in increasing our profits after these solutions from iCore. Thanks to them and I wish them to continue their good work.

Vijaya Bhaskar
CEO, Unico Road Safety Private Ltd, India



Success of any BPO heavily depends on its IT framework since any flaw in them can affect the business very badly. Functioning during these recession times we didn't want any extra trouble from our own side. This is when we were introduced to iCore. They supplied us with VOIP, Auto Dialers, CRM software and other requisites for our company. Right from the day one of their installation till now, we never had any problems and iCore's service have been truly excellent. So next time when I need something I know where to go.

Raziuddin

CEO, Raztas Excellence Pvt Ltd, India

We are so happy with iCore for providing us with Web Monitor which essentially has become our flagship product. Our high end requirement of web security service including virus check, malware, phishing and many more have been realized through Web Monitor. I should say that iCore's commitment to excellence is unbelievable. Thank u Sundar and thank you iCore for Web Monitor.

Rick Measham

CEO, MailGuard Pvt Ltd, Australia.

Contact Us

INDIAN ADDRESS

ICORE INNOVATIONS PVT LTD

FLAT NO: 405, PAVANI PLAZA,
KHAIRATABAD MAIN RD
KHAIRATABAD
HYDERABAD – 500004
PHONE: +91 40 23314848
+91 9963990101

U.S ADDRESS

APT NO 1617
3505 TANELORN DR
RICHMOND
VA-23294
PHONE - +1 7326924545

www.iCorei.com

info@iCorei.com